

# Deeksha Singh

## UI/UX Designer

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## PORTFOLIO LINKS

[www.behance.net/deekshasingh22](http://www.behance.net/deekshasingh22)  
[www.linkedin.com/in/deekshasingh28/](http://www.linkedin.com/in/deekshasingh28/)

### ABOUT

UI/UX Designer with 7+ years of experience designing user-centric web and mobile applications across healthcare, analytics, cybersecurity, and enterprise products. Skilled in user research, wireframing, prototyping, usability testing, and design systems, with strong collaboration in Agile teams using Figma, Adobe XD, and AI-assisted design tools.

### EXPERIENCE

#### BLUE CLOUD SOFTECH SOLUTIONS LIMITED

UI/UX Designer | Feb 2025 - Current

Designed intuitive health analytics, cybersecurity, and intelligence dashboards, translating complex data into clear user experiences. Collaborated with cross-functional teams to improve usability, workflows, and responsive design delivery.

#### What The F Studios Private Limited

UI/UX Designer | Jan 2020 - Feb 2024

Led end-to-end UX for multiple client projects, from requirements gathering and wire-framing to prototyping and usability testing. Delivered consistent, user-focused designs for web and mobile applications.

#### Engineering Innovations Research Lab

UI/UX Designer | Nov 2017 - Dec 2019

Designed websites and mobile interfaces while creating brand-aligned social media creatives to improve user engagement. Supported product and marketing teams with visual and interaction design solutions.

### CERTIFICATIONS

#### Foundations of UX Design

Google Career Certificates ↗

### EDUCATION

#### St Aloysius Institute of Technology

Jabalpur | Graduated May 2017  
B.Tech (Computer Science)

#### Kendriya Vidyalaya 1STC

Jabalpur | Completed May 2013  
High school with Maths and Science

### SKILLS

User Research  
Interviews & Surveys  
User Flows  
Journey Maps  
Wireframes  
Prototyping

### TOOLS

Figma  
Adobe XD  
Adobe PS  
Canva

### AI & TOOLS

ChatGPT	stitch.withgoogle
Figma AI Plugins	visily
Lovable	base44

### COLLABORATION

Slack      Azure Boards      MSTeams

### HOBBIES & INTERESTS

Canvas Painting (Landscape)  
Traveling (Nature)